



**March 2019**

Dear Prospective Sponsor,

We are asking for your support by participating in the **Montvale Athletic League Annual Banner Program**.

This program helps raise the necessary capital to make major renovations to our facilities, which helps us accomplish our important mission of providing our children with the opportunity to participate in sports.

Recent capital-intensive projects made possible due to our fundraising efforts include:

- Conversion of the Memorial School "multipurpose room" into a basketball facility.
- An extensive rebuild of our baseball/softball fields.

We offer advertisers the opportunity to purchase a banner that will be proudly displayed for seven months (early April to early November) at the highly-trafficked "Major League Field," which hosts over 130 games/80 practices each year.

We believe your association with a community-minded, all-volunteer youth organization such as the MAL is valuable. Also, your donation would be tax deductible since we are a 501(c)(3) charitable organization.

If interested, please see the attached form for much more information.

Thank you in advance for your consideration and support!

Yours in Teamwork,

**Jenifer Carvelli**

MAL VP of Fundraising  
201-396-6907  
jfcarvelli@optonline.net



**2019 Banner Sponsorship Form**

Please fill out the attached form and mail it with a check (made payable to the MAL) to:

Jenifer Carvelli  
MAL VP of Fundraising  
6 Meadow Lane  
Montvale, NJ 07645

For more information, contact Jenifer at 201-396-6907 or jfcarvelli@optonline.net.

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Name of Sponsor: \_\_\_\_\_ Website URL: \_\_\_\_\_

Mailing  
Address: \_\_\_\_\_

Contact  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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All banners will be proudly displayed for seven months (from early April to early November) at the highly-trafficked "Major League Field." The expected life of the banner is three to five years. (The MAL safely stores banners in the off-season.)

Check one of the options below...

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**3' x 6' Color Banner**, includes placing your logo on the MAL website home page for seven months.

\_\_\_\_\_ First-Time Order (\$375); includes designing and printing the banner.

OR  
\_\_\_\_\_ Renewal (\$200)

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**3' x 8' Color Banner**, includes placing your logo on the MAL website home page for seven months.

\_\_\_\_\_ First-Time Order (\$500); includes designing and printing the banner.

OR  
\_\_\_\_\_ Renewal (\$250)

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**Website Sponsorship Only**

\_\_\_\_\_ (\$100) placing your logo on the MAL website home page for seven months.



I would like the following text/layout.....



(Banners typically include a logo, address, phone, and website. The banner can simply say "Proud Sponsor of the MAL.")

Please email your logo artwork (vector file preferable) to [jfcarvelli@optonline.net](mailto:jfcarvelli@optonline.net).

Thank you very much for your support.

**The MAL Board:**

Quinn Hughes: President; [quinnhughes@aol.com](mailto:quinnhughes@aol.com)  
David Lafferty: Vice President; [dslafferty@msn.com](mailto:dslafferty@msn.com)  
Brian Kass: Secretary; [briankass1@gmail.com](mailto:briankass1@gmail.com)  
Annette Vozzolo: Treasurer; [annette\\_vozzolo@yahoo.com](mailto:annette_vozzolo@yahoo.com)  
Matt Kent: VP of Buildings and Fields; [mkent117@gmail.com](mailto:mkent117@gmail.com)  
Matt Rennie: VP of Coaching Certification; [mrennie922@gmail.com](mailto:mrennie922@gmail.com)  
Jenifer Carvelli: VP of Fundraising; [jfcarvelli@optonline.net](mailto:jfcarvelli@optonline.net)  
Anit Lulla: VP of Technology; [anit.lulla@gmail.com](mailto:anit.lulla@gmail.com)  
Frank Musco: Baseball; [sfmusco@optonline.net](mailto:sfmusco@optonline.net)  
Peter Stern: Basketball; [palanstern@gmail.com](mailto:palanstern@gmail.com)  
Lynsey Brimigion: Cheerleading; [lbrimigion@gmail.com](mailto:lbrimigion@gmail.com)  
Clarissa Shell: Cheerleading; [matthew.clarissa@gmail.com](mailto:matthew.clarissa@gmail.com)  
Jim Foley: Football; [jamesmfoley1@verizon.net](mailto:jamesmfoley1@verizon.net)  
Carolyn Roche: Indoor Soccer; [rochecc58@gmail.com](mailto:rochecc58@gmail.com)  
Larry Thomas: Outdoor Soccer; [larry.thomas@optonline.net](mailto:larry.thomas@optonline.net)  
Tom Kelly: Softball; [tkell44@hotmail.com](mailto:tkell44@hotmail.com)  
Christie Rossig: Track and Field; [christie@therossigs.com](mailto:christie@therossigs.com)