

March 2021

Dear Prospective Sponsor,

We are asking for your support by participating in the Montvale Athletic League Annual Banner Program.

This program helps raise the necessary capital to make renovations to our facilities, which helps us accomplish our important mission of providing our children with the opportunity to participate in recreation sports.

We offer advertisers the opportunity to purchase a banner that will be proudly displayed for seven months (early April to early November) at the highly-trafficked "Major League Field," which hosts over 130 games/80 practices each year. We will also post a picture of your banner on Facebook and our website, where we have a big followings.

We believe your association with a community-minded, all-volunteer youth organization such as the MAL is valuable. And your donation would be tax deductible since we are a 501(c)(3) charitable organization.

Also, our banner-printer partner, **SpeedPro Imaging Services of Totowa, NJ**, will offer you a sponsorship-appreciation certificate good towards 10% off a future large-format printing project. SpeedPro will then donate an additional 5% back to the MAL

If interested, please see the attached form for more information. You can also access the form online (and pay) at xxxxxxxxxxxxx.

Thank you in advance for your consideration and support!

Yours in Teamwork.

Jenifer Carvelli
MAL VP of Fundraising
fundraising@montvaleathleticleague.org



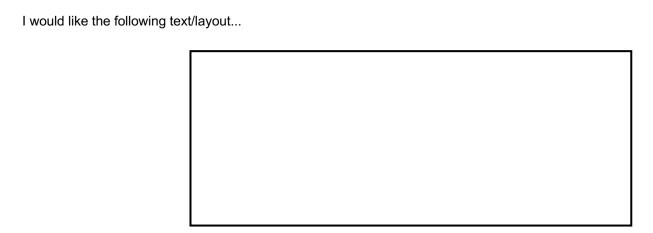
2021 Banner Sponsorship Form

Please fill out the attached form and mail it with a check (made payable to the MAL) to:

Jenifer Carvelli MAL VP of Fundraising 6 Meadow Lane Montyale, NJ 07645

Montvale, N.	07645
For more information, contact Jenifer at fundraising@montvaleathleticleague.org.	
******	***************************************
Name of Spo	onsor:Website URL:
Mailing Address:	
Contact Name:	Phone:Email:
******	***************************************
	vill be proudly displayed for seven months (from early April to early November) at the highly-trafficked "Major ." The expected life of the banner is three to four years. (The MAL safely stores banners in the off-season.)
We will also	post a picture of your banner on Facebook and our website, where we have a big followings.
Check one o	f the options below
3' x 6' Col	or Banner, includes placing your logo on the MAL website home page for seven months.
F	First-Time Order (\$375); includes designing and printing the banner.
OR F	Renewal (\$200)
3' x 8' Col	or Banner, includes placing your logo on the MAL website home page for seven months.
F	First-Time Order (\$500); includes designing and printing the banner.
OR F	Renewal (\$250)





Banners typically include a logo, phone number, and website address. The banner can simply say "Proud Sponsor of the MAL." Families can buy a banner too. For example, "The Katz Family Supports The MAL!" See below for pictures of past banners.

Please email your logo artwork (vector file preferable) to fundraising@montvaleathleticleague.org.

Thank you very much for your support.

Yours In Teamwork,

The MAL Board:

Quinn Hughes: President; quinnhughes@aol.com

Brian Kass: Secretary; VP of Coaching Certification; briankass1@gmail.com

Annette Vozzolo: Treasurer; annette_vozzolo@yahoo.com Matt Kent: VP of Buildings and Fields; mkent117@gmail.com

Jenifer Carvelli: VP of Fundraising; fundraising@montvaleathleticleague.org

Jim Foley: VP of Grievances and Ethics; Football Commissioner; jamesmfoley1@verizon.net

Anit Lulla: VP of Technology; anit.lulla@gmail.com

Peter Stern: Basketball Commissioner; palanstern@gmail.com

Louis Cocco: Baseball Commissioner; Icocco@aol.com

Lynsey Brimigion: Cheerleading Co-Commissioner; Ibrimigion@gmail.com Clarissa Shell: Cheerleading Co-Commissioner; matthewclarissa@gmail.com

Carolyn Roche: Indoor Soccer Commissioner; rochecc58@gmail.com Larry Thomas: Outdoor Soccer Commissioner; larry.thomas@optonline.net Ray Pawlyk: Softball Commissioner; 845-642-5733; graymask9@hotmail.com

Christine Luff: Track & Field Commissioner; 917-992-4635; christine luff@yahoo.com;